**JHA Marketing**

**\*\*MUST HAVE AGENCY EXPERIENCE TO APPLY\*\***

JHA Marketing, a Strategic Marketing firm serving B2B clients in the Austin and surrounding area, is currently seeking a highly motivated, creative problem-solver and self-starter, to join our team and build on our 30+ years of success. In this role, you will be assigned as the primary point-of-contact with existing clients to understand their business goals, discover new opportunities and guide strategic marketing decision-making to make them successful.

Responsibilities include:

* Develop and build a strong positive relationship with clients
* Develop, implement and review strategic marketing plans to reach their target audience
* Provide weekly, or daily, communication with internal JHA team members to manage the project(s) to successful completion.
* Provide weekly, or daily, updates to clients of project schedules and status.
* Work closely with designers, copywriters and other internal team members to keep projects on track and on schedule.
* Other duties as needed and/or assigned.

**Desired Personality Profile:**

* Motivated self-starter with the ability to work within a team environment.
* Strong organization skills and attention to detail.
* Energetic, optimistic, hard working and passionate about helping our clients grow their businesses.
* Motivated to pursue opportunities grow their skill set and knowledge.

**Education, Skills, Experience & Software Requirements:**

* Bachelor's Degree or equivalent; prefer Advertising/Management/Marketing Degree
* Must have 1-3 years Agency experience working with clients
* Knowledgeable about traditional, web-based and social media practices
* Experience managing clients in the B2B industries a plus

Salary, full benefits after 90-day probationary period.