**Advertising Agency Account Manager (JHA)**
JHA, an Austin-based Strategic Marketing firm serving B2B clients in the Austin and surrounding area, is currently seeking a highly motivated creative problem solver and self-starter to join our team and build on our 30+ years of success. In this role, you will be assigned specific accounts and work to gain a better understanding of the challenges facing some of our B2B customers. You'll collaborate with these accounts to understand their business goals, discover new opportunities and build relationships with them to guide strategic marketing decision-making. This is a great opportunity to make a positive impact on the success of our clients. **Must have Advertising Agency experience.** Responsibilities will include:

* Develop, implement and review strategic marketing plans for clients.
* Develop project schedules to fit both the client's needs and the development requirements.
* Act as main point of contact on all marketing efforts with clients.
* Develop and build a strong positive relationship with current clients.
* Active engagement to help clients communicate effectively with their target audience.
* Provide weekly, or daily, communication with internal team members to drive strategic or tactical projects to completion.
* Provide weekly, or daily, project updates to clients, to keep all informed of project status.
* Work closely with designers, copywriters and other internal team members to keep projects on track and on schedule.
* Initiate, assist on or take over other agency or client projects as needed and/or assigned.

**Desired Personality Profile:**

* Motivated self-starter with the ability to work independently and also part of a tight-knit team.
* Strong organization skills and attention to detail.
* Energetic, optimistic, hard working and passionate about helping our clients grow their businesses.
* Desire to constantly pursue opportunities to cultivate skill set and grow own capabilities.

**Education, Skills, Experience & Software Requirements:**

* Bachelor's Degree or equivalent; prefer Advertising/Management/Marketing Degree
* Must have 3-5 years experience as an Account Manager/Account Executive with an advertising/marketing agency
* Knowledgeable about traditional, web-based and social media practices
* Experience managing clients in the B2B industries a plus

Salary, full benefits after 90-day probationary period.